

**GIFTS SHOULD BE MADE TO ATLANTA CLASSICAL ACADEMY AND DIRECTED TO:**

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**CHECK | STOCK TRANSFERS | MATCHING GIFTS | CREDIT CARDS**

Recognition levels & naming opportunities are available.



**BUILDING ON PURPOSE**  
CAPITAL CAMPAIGN



**ATLANTA CLASSICAL ACADEMY**  
*virtus | scientia | felicitas*

All campaign donations should be directed to Atlanta Classical Academy. Northside Education, Inc., dba Atlanta Classical Academy (Tax ID 45-434063), is a registered 501(c)(3) organization, and donations are tax deductible in accordance with the law. Atlanta Classical's board has established Northside Education Charitable Holdings, Inc., a Georgia non-profit corporation with both 501c3 and 509a1 status to steward real estate and capital assets on behalf of the School.

Atlanta Classical Academy is a bright star for Atlanta and is becoming a model of excellence in public education. The success of Building on Purpose will require the support of parents, grandparents, board members, faculty and staff, and members of our community.

**JOIN US IN THIS PURPOSEFUL ENDEAVOR**

**MAKE YOUR PLEDGE TODAY**



**ATLANTA CLASSICAL ACADEMY ANNOUNCES**



**BUILDING ON PURPOSE**

CAPITAL CAMPAIGN

**A \$3 MILLION CAPITAL CAMPAIGN TO ESTABLISH A PERMANENT CAMPUS AT 3260 NORTHSIDE DRIVE IN ATLANTA**

Capitalizing on an opportunity that surfaced at just the right time, Atlanta Classical can purchase this well-located property. Building on Purpose aims to secure \$3 million in gifts and pledges. Campaign proceeds will be used in combination with funds from an institutional lender to purchase

the property and construct a modular classroom pavilion for high school students, complete with an outdoor, covered veranda. The community will, for the first time, gain a permanent home for a high-quality, K-12 public school of choice.

**The mission of Atlanta Classical Academy is to develop young Americans who are strong in mind and character through a classical, content-rich curriculum that emphasizes virtuous living, traditional learning, and civic responsibility.**



**ATLANTA CLASSICAL ACADEMY**  
*virtus | scientia | felicitas*

[AtlantaClassical.org](http://AtlantaClassical.org)

**courage • courtesy • honesty • perseverance • self-government • service**

## BRIEF HISTORY AND SCHOOL MODEL

Atlanta Classical is a tuition-free charter school open to all City of Atlanta students. In partnership with Atlanta Public Schools, Hillsdale College's Barney Charter School Initiative, and local non-profits LaAmistad and Agape Youth and Family Center, the School serves 540 students and has over 1,300 students on a wait list.

Atlanta Classical's liberal arts academic model is time-tested, tried-and-true. The School aims to form virtuous citizens who know the story of the country, who can read and write with facility, who are prepared to take their place as citizens, their eyes set on the causes of freedom, justice, opportunity, and the fruits

of virtuous living. The School's content-rich curriculum emphasizes language, mathematics, sciences, and the arts so that students can interact with the greatest characters and ideas of our tradition. Using great books, historical documents, and their own personal influence, Atlanta Classical teachers model courage, courtesy, honesty, perseverance, self-government, and service.



## ATLANTA CLASSICAL ACADEMY TEAM

Atlanta Classical Academy has assembled a talented team of school leaders, faculty members, and staff. Principal Dr. T. O. Moore has built his career developing classical schools for modern times. He was the founding principal of Ridgeview Classical Schools, a K-12 charter school in Colorado, whose high school was twice ranked the #1 public high school in the state. Through his work for Hillsdale College's Barney Charter School Initiative, Dr. Moore is the architect of classical charter schools that have opened in Georgia, Texas, New Mexico, Arkansas, Nevada, Florida, and Colorado. Among many strengths, his greatest may be the ability to attract and develop high quality teachers from the nation's top colleges and universities.



## FINANCIAL PERFORMANCE & BACKGROUND

In the first operating year, Atlanta Classical Academy's board of directors led a start-up fundraising campaign that generated nearly \$1 million. Adding to the contributions of several local foundations, over 94% of Atlanta Classical families and 100% of its employees supported the campaign. The School also successfully earned a \$650,000 federal start-up grant.

**94%** FAMILY PARTICIPATION

**100%** EMPLOYEE SUPPORT

Atlanta Classical's board and school leaders operate with strong fiscal discipline. Despite the fact that the charter school must operate on per pupil revenue that is 65% of Atlanta Public School's average per student cost, Atlanta Classical completed its first school calendar year with a fully funded operating reserve. The board earned a resoundingly positive report from Brooks, McGinnis & Company, Inc., a third-party financial auditor.



The Latin motto, "*Virtus | Scientia | Felicitas*" – echoing one of the nation's organic laws - signals the principal idea the public school aims to teach: *citizens must acquire virtue and knowledge to enjoy happiness and good government.*

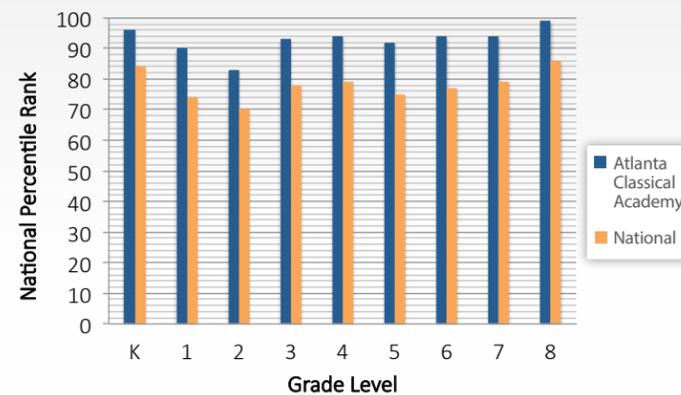
## ACADEMIC PERFORMANCE HIGHLIGHTS

Atlanta Classical adheres to an academic model that has proved effective for 2,500 years. Students learn through a rigorous, language-rich curriculum that builds upon the ideas and principles laid out by formative influencers and Founders of the United States. Those interested in judging first-hand the quality of education and student's level of engagement are encouraged to visit.\*

Standardized tests do not drive the curriculum at Atlanta Classical. The School was one of only 12 elementary and seven middle schools within APS in which at least 80% of students performed at or above the Developing Learner achievement level on GA Milestones. Atlanta Classical students also scored well on the nationally-normed Iowa Test of Basic Skills (ITBS). As a classical school, students begin to learn Latin in the 4th grade, continuing through at least one year of high school. During the 2014-2015 school year, 98% of Latin students voluntarily took the National Latin Exam, and the results were impressive.

National Latin Exam, 98% VOLUNTARY PARTICIPATION

13 Certificate of Distinctions	1 Outstanding Performance	1 Cum Laude
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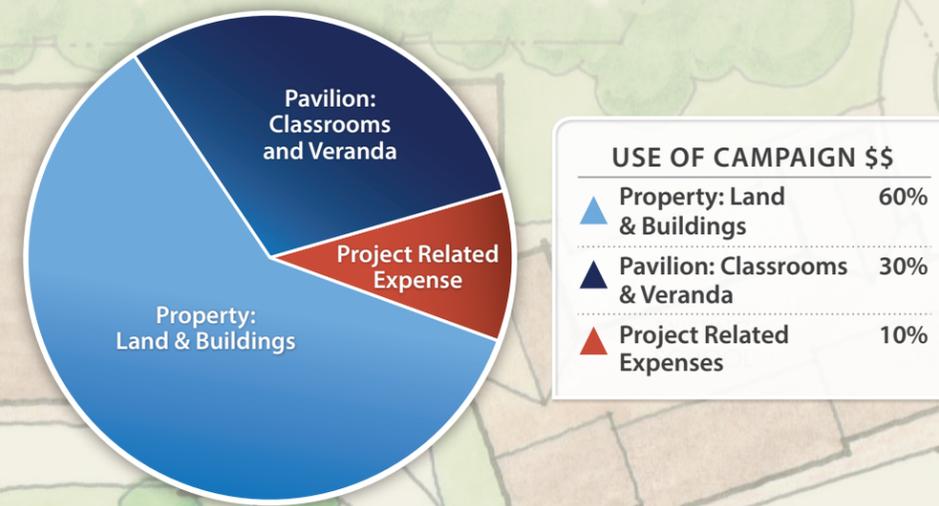


**Atlanta Classical OUTPERFORMED national test-takers in Iowa Test of Basic Skills in EVERY CATEGORY, AT EVERY LEVEL.**

## THE OPPORTUNITY

The K-9 charter school is currently tied to a short-term lease at its location, 3260 Northside Drive in Atlanta. While the School will continue to add a grade each year until it reaches its full K-12 configuration, Atlanta Classical has maximized the use of the existing buildings. Fortunately, the School has an immediate opportunity to acquire this valuable and well-known property and add essential classroom space.

Building on Purpose will secure for Atlanta families a permanent campus in the heart of the community and also fund a high school pavilion that includes eight classrooms and an outdoor, covered veranda.



\* It is the School's policy to leave empty seats at the back of every classroom expressly for visitors. The School is proud to provide the highest level of transparency to parents, prospective donors, and taxpayers. Visits may be arranged with the front office, and a picture ID is required.