

Agenda: Development Committee Meeting

Library: Atlanta Classical Academy
3260 Northside Drive, Atlanta, GA 30327
April 30, 2015, 10:30 a.m.



Agenda Item	Action	Member(s)
I. Call to Order		· Committee
II. Opening Items <ul style="list-style-type: none">• Approve the Minutes• Welcome new members		· Franklin
III. Launching a Classic Campaign Status <ul style="list-style-type: none">• Naming opportunities		· Franklin
IV. Updates <ul style="list-style-type: none">• Development Charter• Feasibility Study• Bloomerang Implementation		· Franklin · Kirby · Kirby
V. New Business <ul style="list-style-type: none">• Retail Fundraising• Booster Clubs		· Franklin
VI. Community Comments		
VII. Adjourn		

Board / Committee Meeting Procedures: The Board invites and welcomes your attendance at its meetings. In order to maintain focus on business in a timely manner, the following procedures must be followed.

Community Comments: Before the beginning of the meeting, members of the community are welcomed to sign up to address the Board. Comments will be limited to 2 minutes during the allocated time of the meeting. To assure the accurate representation of the comments in the minutes and to help the board respond clearly, these comments must also be submitted in writing.

Comments of Agenda Items: If a non-board member would like to make a comment, offer information, or pose a question, they should raise a hand to indicate a desire to speak. Comments must be relevant and not reflect information about a specific student, faculty member, or a personally identifying situation. Such interjections will be recognized at the discretion of the Chairman.



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CLASSICAL ACADEMY

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Meeting Minutes: March 31, 2015

The March meeting of the Development Committee of Northside Education Inc. dba Atlanta Classical Academy was held on March 31, 2015 at 11:00am at Atlanta Classical Academy, 3260 Northside Drive, N.W., Atlanta, GA 30327.

In attendance: Meredith Bateman, Dudley Franklin, Morgan Hamilton, Matthew Kirby, Assistant Principal Steve Lambert, Cindy Robbins, Scott Yates

Motion to adopt the agenda

Moved: Dudley Franklin

Vote: Unanimous

Motion to adopt the minutes

Moved: Dudley Franklin

Vote: Unanimous

Reports

The chairperson of the Development Committee made a report to the Board regarding Launching a Classic participation status (see page 2).

New Business

The committee discussed naming opportunities as they relate to exterior improvements to the school's campus.

Motion to endorse the outdoor improvement plan 3/15/2015 as a mechanism for recognizing large donors to the Launching a Classic campaign. The committee is still considering specifics as to how to employ these improvements to recognize donors of \$10,000 or more to the Launching a Classic campaign.

Moved: Matthew Kirby

Vote: Unanimous

The committee discussed the proposed purchase of Bloomerang, donor management software.

Motion to contract with Bloomerang as the Donor Management System as outlined in the proposal dated March 30, 2015.

Moved: Matthew Kirby

Vote: Unanimous

The committee discussed the proposal from Coxe Curry to conduct a feasibility study in preparation for establishing a permanent campus. The committee will pursue additional quotes before presenting a motion on this topic.

Community Comments

There were no community members present.

The meeting adjourned at approx. 1p.m.

Respectfully submitted by Dudley Franklin, Development Chair.