

3260 NORTHSIDE DRIVE ATLANTA, GA 30305 (404) 369-3500 | ATLANTACLASSICAL.ORG

Meeting Minutes: January 15, 2014

The regular monthly meeting of Northside Education Inc. dba Atlanta Classical Academy was held on January 15, 20, 2015 at 6pm at Atlanta Classical Academy, 3260 Northside Drive, N.W., Atlanta, GA 30327, the Chairman being in the chair and Secretary being present.

In attendance: Matthew Kirby, Scott Yates, Morgan Hamilton, Dudley Franklin, Mark Carlson, Lee Friedman, Cat McAfee, Principal Dr. Terrence O. Moore, Assistant Principal Steve Lambert.

Motion to adopt the agenda Moved: Matthew Kirby

Vote: Unanimous

Motion to approve the minutes Moved: Matthew Kirby

Vote: Unanimous

Reports

The chairperson of the Development Committee and Finance Committee made reports to the Board. The chair of the Development Committee's report is Exhibit A. The Treasurer's report is Exhibit B.

The Principal and Assistant Principal offered general remarks and comments.

Community Comments

The Board and Principal heard comments from a parent.

The meeting adjourned at 7:50 p.m.

Respectfully submitted,

Mr. Matthew Kirby, Board Chair



Launching a Classic

the startup campaign for Atlanta Classical Academy

Campaign Report as of 1/15/15

CAMPAIGN GOALS:

Family Participation

Goal: 100%

Current: 64% (206 families)

Financial*

Goal: \$600,000¹ Committed: \$862,017² Paid: \$774,178

Due: \$108,547

NOTES:

We received a surprise donation of \$30,000 from The Feidler Family Foundation!

STRATEGIES:

Weekly campaign update in The Spectator – thank new donors, include updated giving list and participation number, feature a project that has been accomplished with the money raised.

Personalized communication from committee member(s) asking for support.

Publically announce car magnet arrival and distribute on campus.

Publically announce dates of donor events. There will be a party for those who have given \$1,000 or more, and a private class taught by Dr. Moore for those who have given \$5,000 or more.

Distribute Spanish language flyer to appropriate families.

Participation sign in carpool?

¹ Campaign materials referenced a goal of \$1,250,000. Atlanta Classical was awarded a federal start-up grant of \$650,000, therefore the local fundraising goal was \$600,000.

² Matching pledges are not included in the committed number, but matching gifts are added to the total raised once they are received.

PRELIMINARY DRAFT - FOR DISCUSSION PURPOSES ONLY

Atlanta Classical Academy Cash Flow Summary Fiscal Year 2014 - 2015 To Date Week Ending January 10, 2015

REVENUES, GAINS AND OTHER SUPPORT	
QBE Local / State Funds (per pupil revenue)	\$ 2,563,634
Donations	644,395
Uniform Sales, Athletic Fees and Other Income	35,167
Total revenues, gains and other support	3,243,196
EXPENSES	
Salaries & Benefits	1,185,174
Classroom Instruction	445,964
General & Administrative	308,642
Facilities	618,907
Total expenses	2,558,688
CHANGE IN UNRESTRICTED NET ASSETS	684,508
NET ASSETS:	
Beginning of year	118,134
FY To Date	\$ 802,642