



Meeting Minutes: March 31, 2015

The March meeting of the Development Committee of Northside Education Inc. dba Atlanta Classical Academy was held on March 31, 2015 at 11:00am at Atlanta Classical Academy, 3260 Northside Drive, N.W., Atlanta, GA 30327.

In attendance: Meredith Bateman, Dudley Franklin, Morgan Hamilton, Matthew Kirby, Assistant Principal Steve Lambert, Cindy Robbins, Scott Yates

Motion to adopt the agenda

Moved: Dudley Franklin

Vote: Unanimous

Motion to adopt the minutes

Moved: Dudley Franklin

Vote: Unanimous

Reports

The chairperson of the Development Committee made a report to the Board regarding Launching a Classic participation status (see page 2).

New Business

The committee discussed naming opportunities as they relate to exterior improvements to the school's campus.

Motion to endorse the outdoor improvement plan 3/15/2015 as a mechanism for recognizing large donors to the Launching a Classic campaign. The committee is still considering specifics as to how to employ these improvements to recognize donors of \$10,000 or more to the Launching a Classic campaign.

Moved: Matthew Kirby

Vote: Unanimous

The committee discussed the proposed purchase of Bloomerang, donor management software.

Motion to contract with Bloomerang as the Donor Management System as outlined in the proposal dated 3/20/15.

Moved: Matthew Kirby

Vote: Unanimous

The committee discussed the possibility of hiring fundraising counsel to help the school prepare for establishing a permanent campus. The committee will pursue additional quotes information before presenting a motion on this topic.

Community Comments

There were no community members present.

The meeting adjourned at approx. 1p.m.

Respectfully submitted by Dudley Franklin, Development Chair.